


43.C76/3: 2P66

The Perils of

PREVENTING POISONING



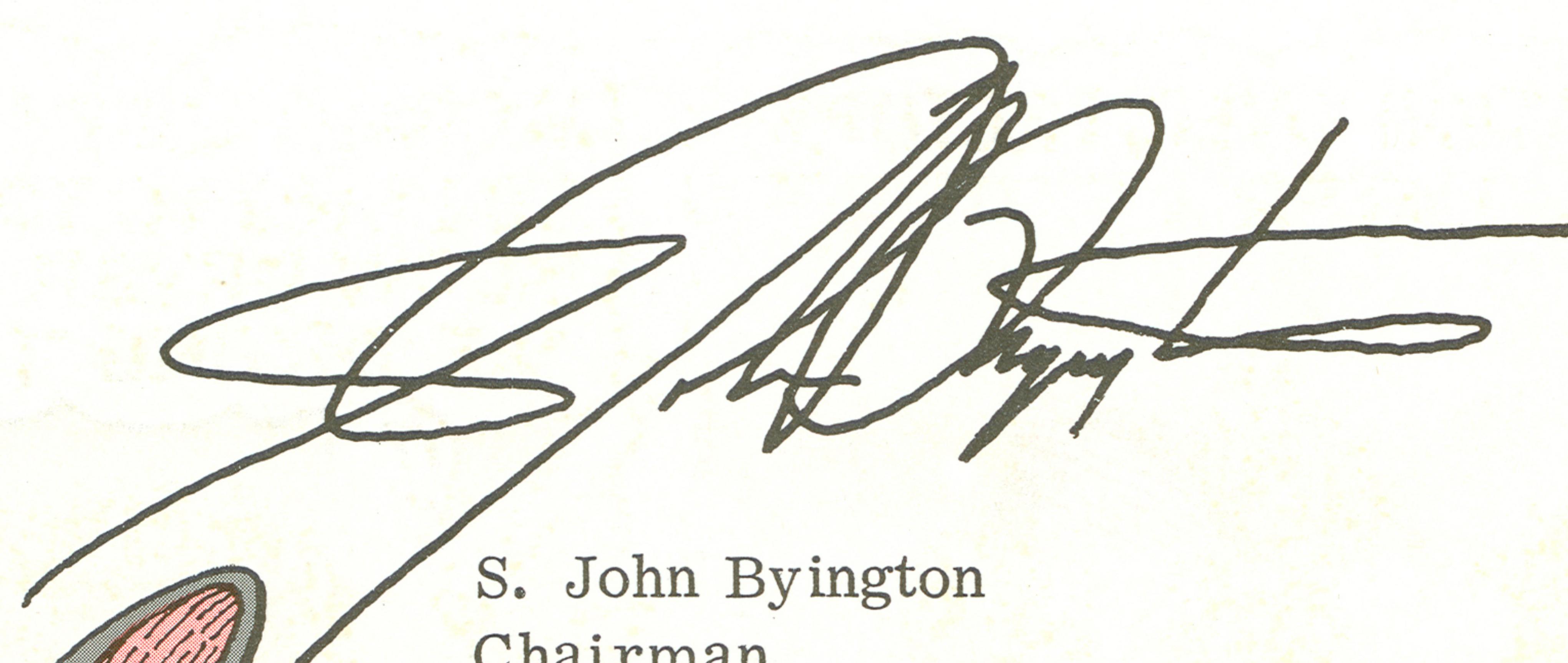
INTRODUCING
PIP, The Magic Safety

Each year an estimated 500,000 children -- many of them under 5 years of age -- accidentally swallow poisons and other harmful substances. Household cleaners and other chemical products found in the home, as well as overdoses of drugs and medications, are responsible for most of these poisonings. Little children simply do not know these products can be dangerous.

The Poison Prevention Packaging Act, administered by the U.S. Consumer Product Safety Commission, has helped reduce the number of children poisoned. This law requires many household products that have been, or may be, involved in childhood poisonings to be packaged in containers which most children cannot open. Such items as aspirin, turpentine, certain prescription drugs, furniture polishes, drain cleaners, lighter fluids, and many other household products are, or will be, available in safety packaging.

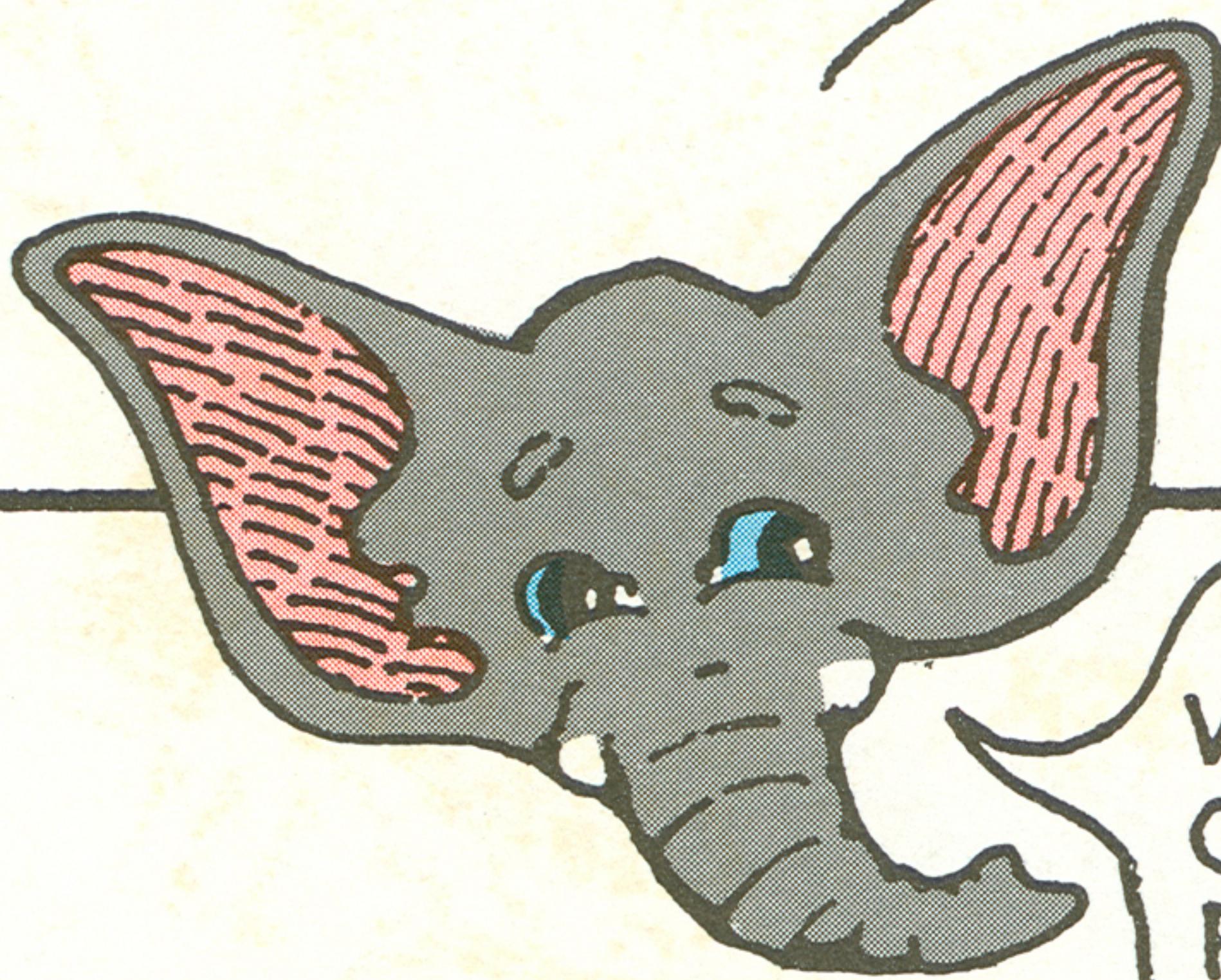
Remember, however, that safety packaging alone will not put an end to childhood poisonings. We all must remember to reclose packaging tightly, and to store all potentially poisonous products out of reach of little children -- even if the products are packaged with safety closures.

You can play an important part in preventing poisonings of little children for whom you babysit and of younger sisters and brothers. Take care to keep medicines and dangerous household products out of their reach. Teach younger children to always ask first before eating anything new. Learn what to do in case of a poisoning. Your help may save a life.



S. John Byington
Chairman

U.S. Consumer Product Safety Commission



HI! I'M PIP! DID I EVER TELL YOU HOW I
WAS SAVED IN THE JUNGLE? NO?
CAN YOU IMAGINE AN ELEPHANT
FOOLISH ENOUGH TO FORGET SAFETY?
NO? THEN READ ON!

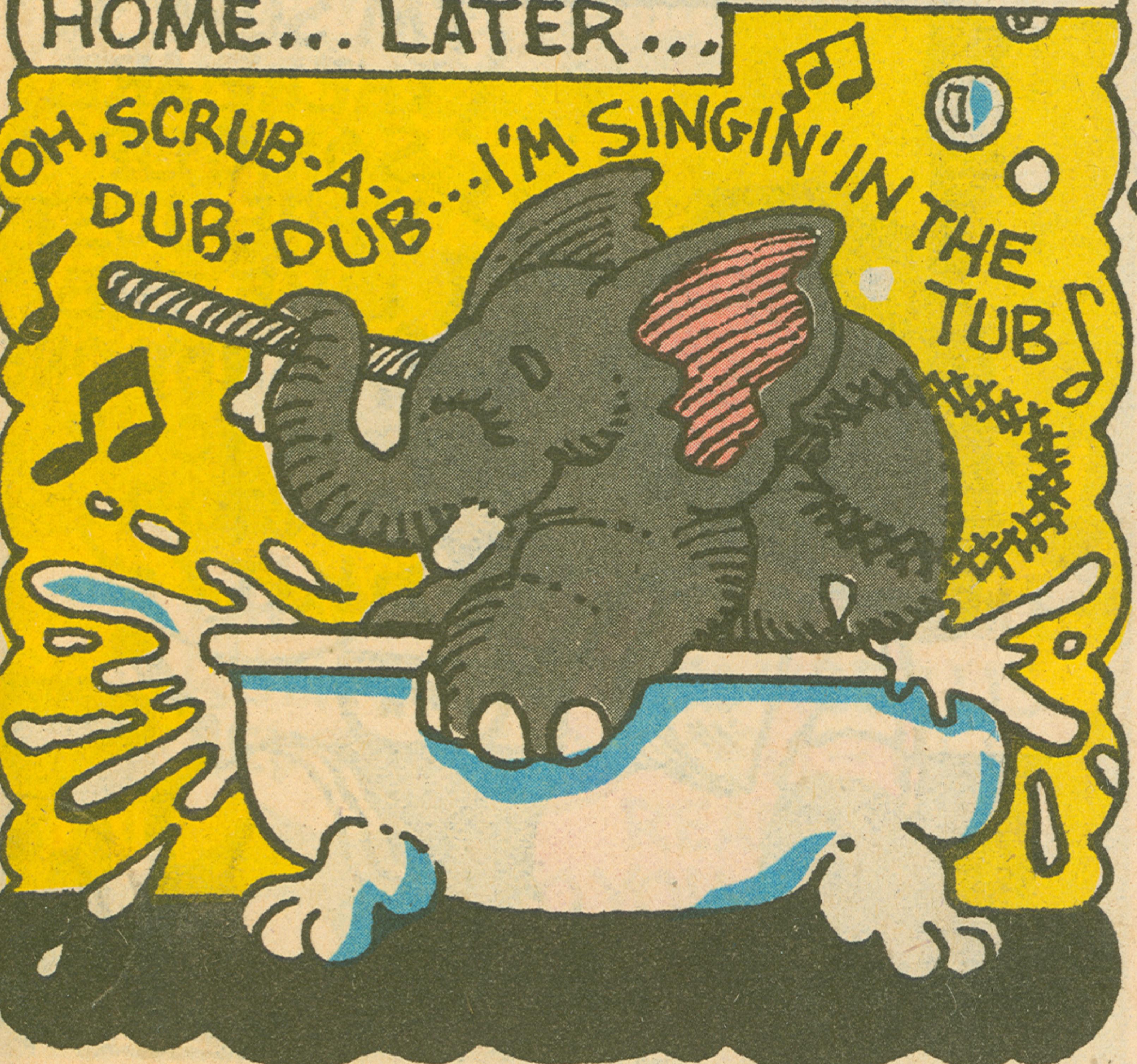
I HAD JOURNEYED BY STEAMER TO THE TORRID JUNGLES OF SOUTH AMERICA TO VISIT SOME OLD FRIENDS... I WAS LOOKING OVER THE NEW "NEIGHBORHOOD" WHEN...



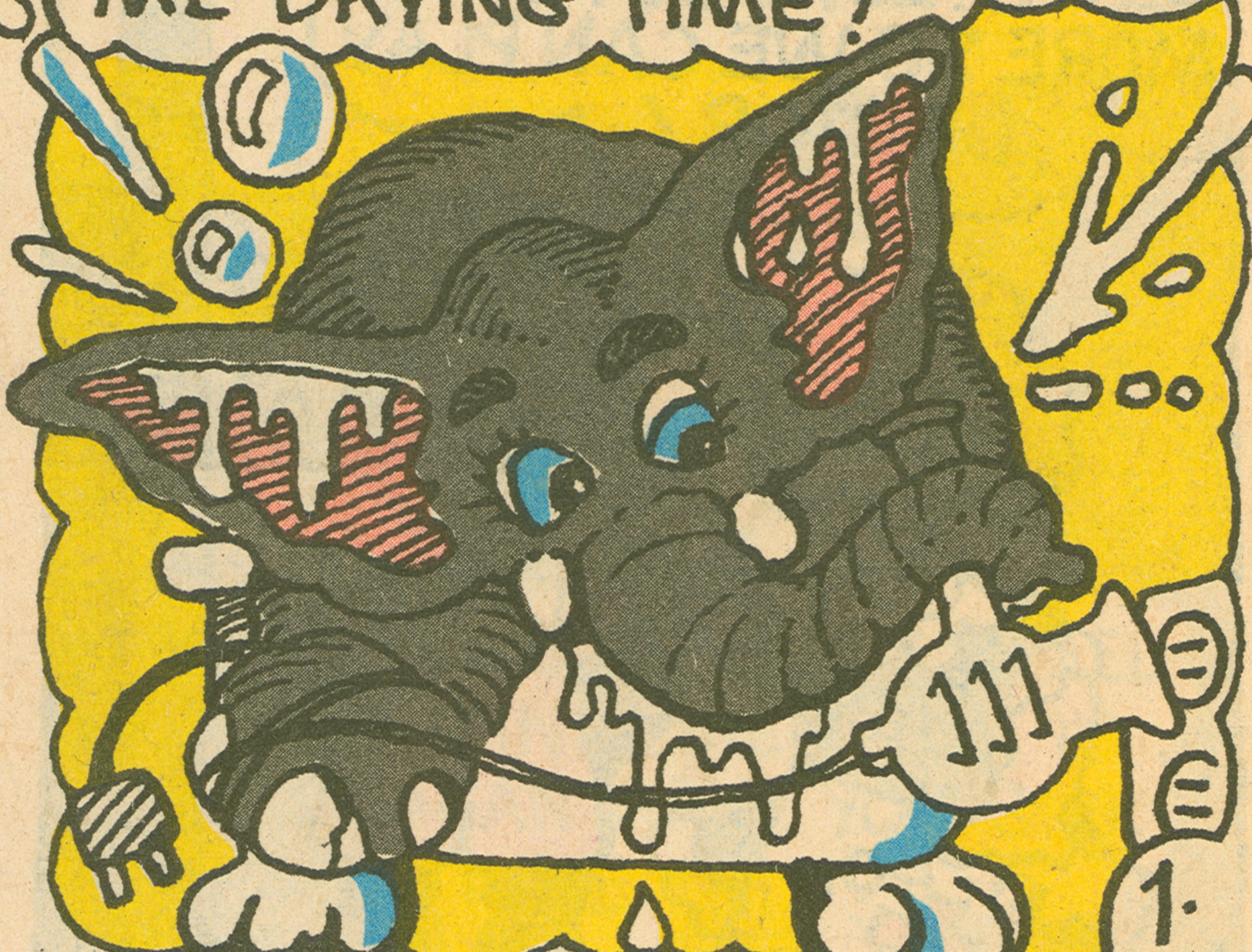
HOOBOY! THERE'S NOTHING LIKE GOOD FRESH BERRIES! I WISH I KNEW WHAT THESE WERE! THEY LOOK DELICIOUS!

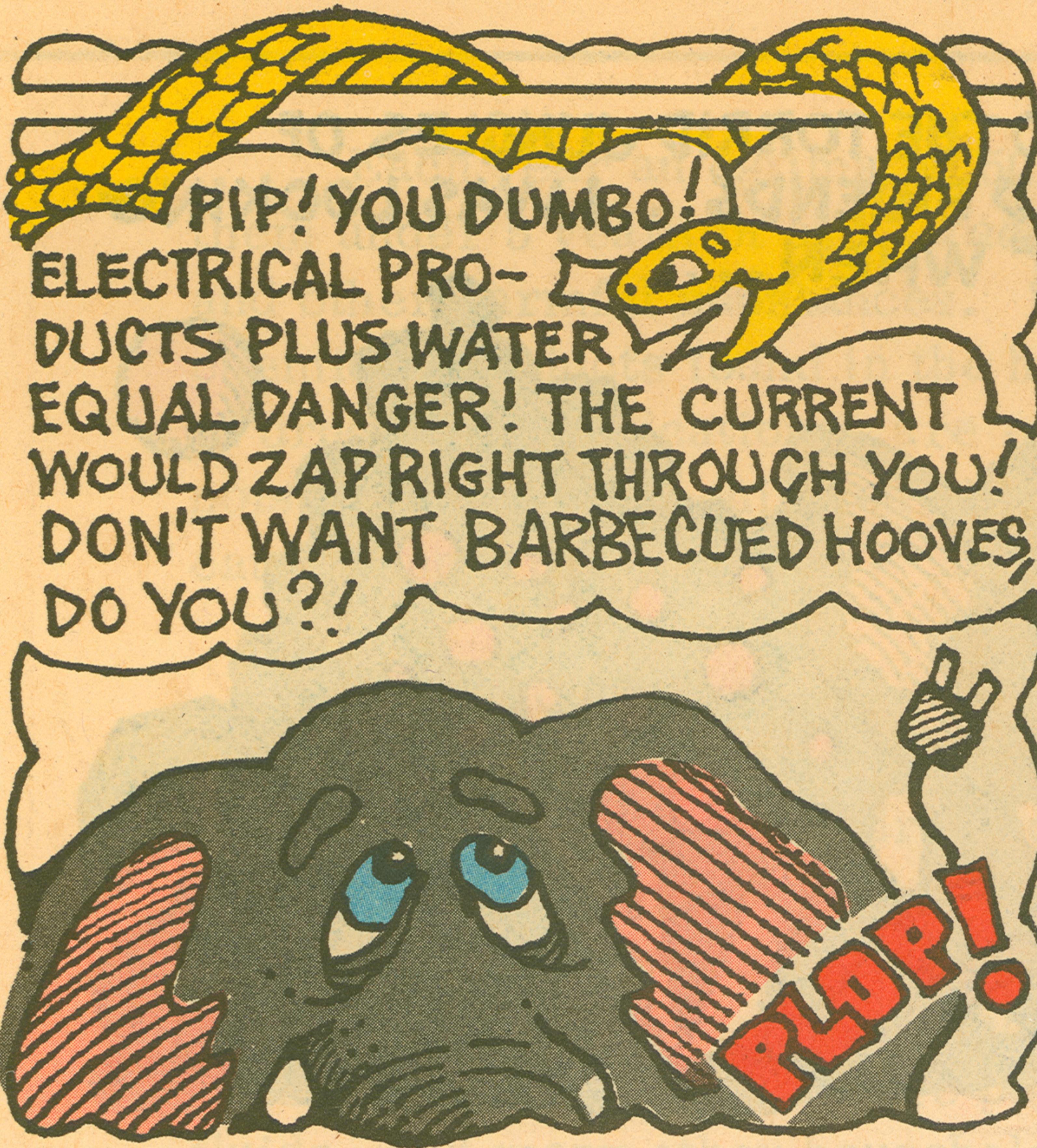


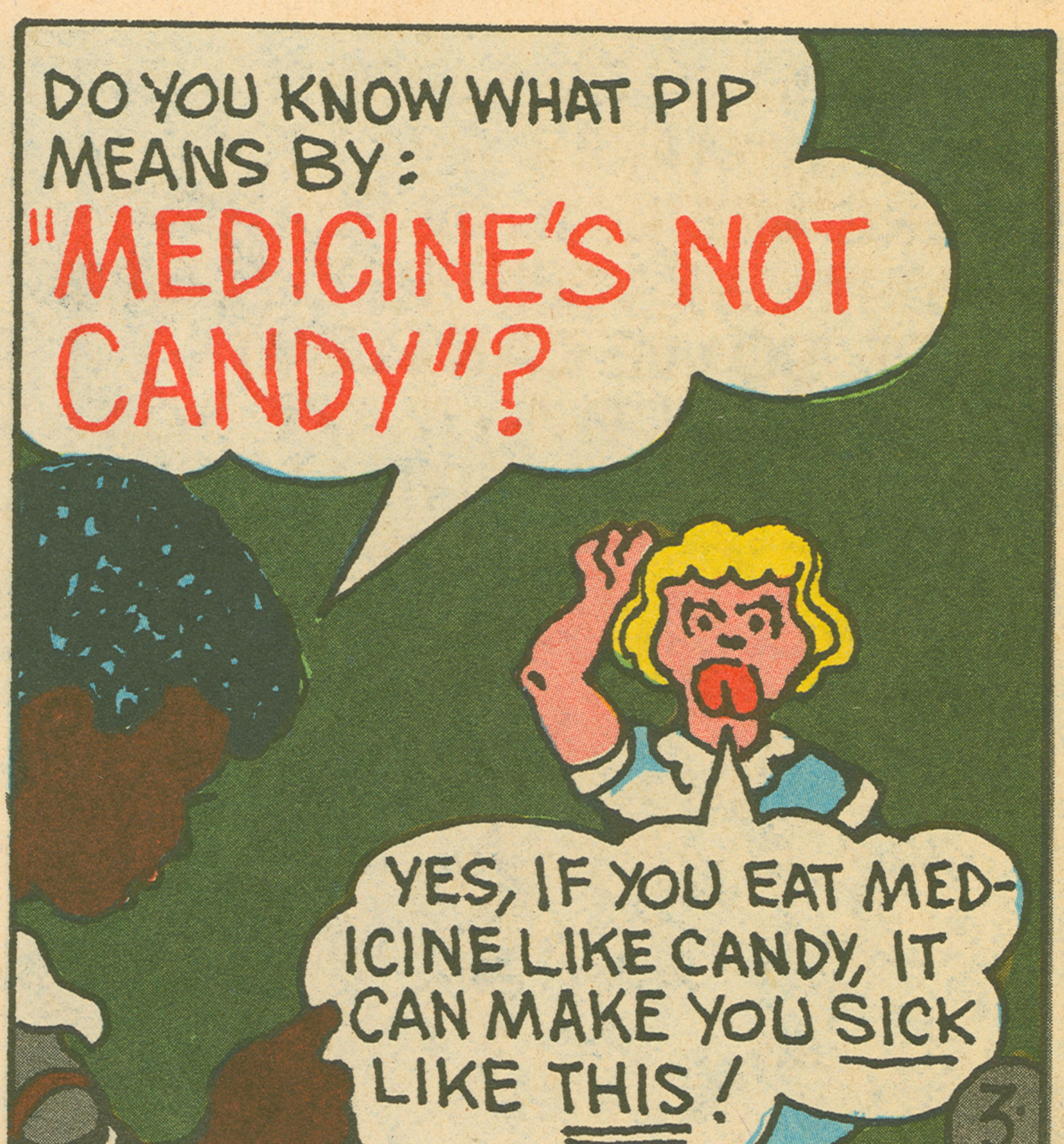
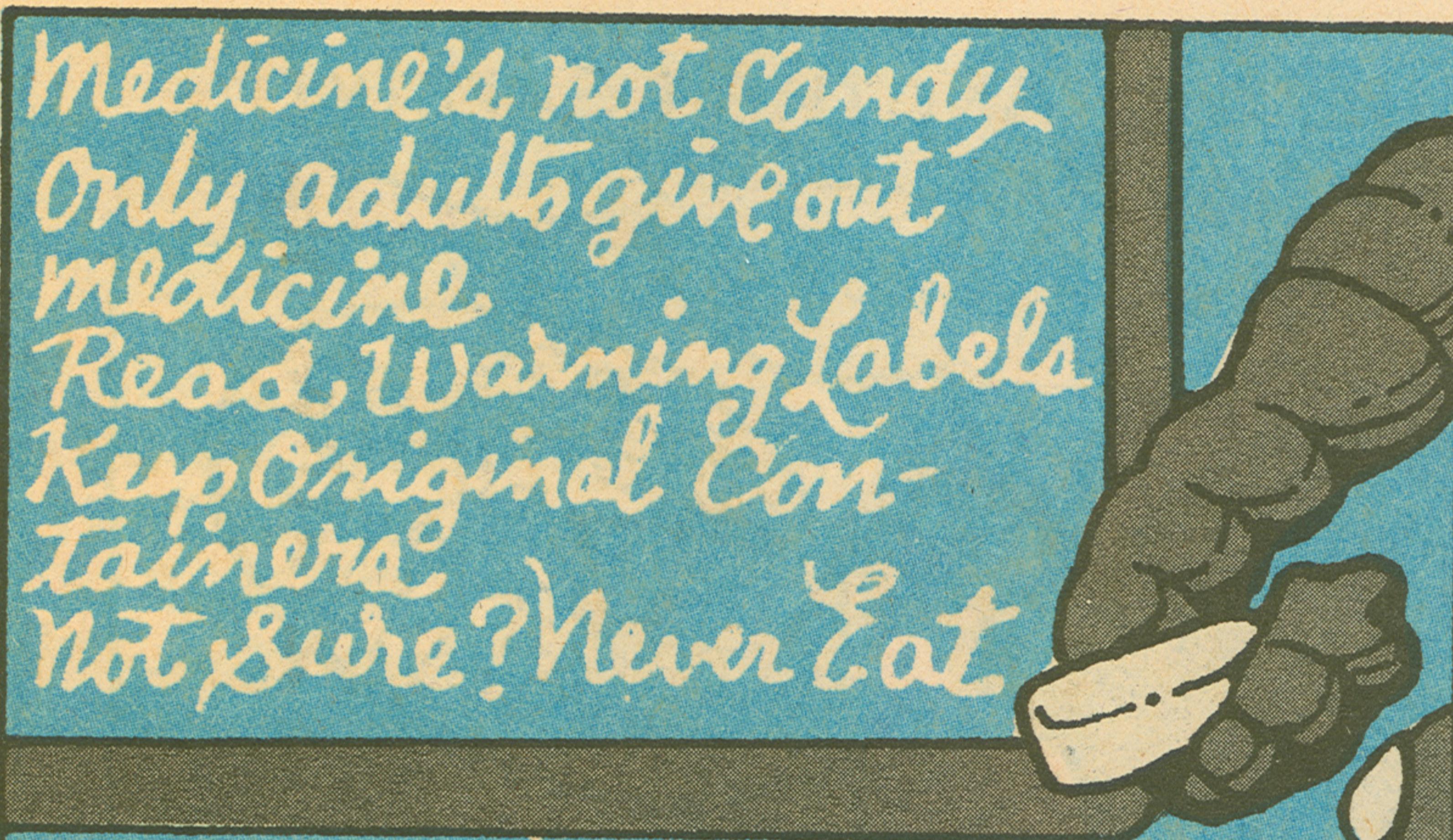
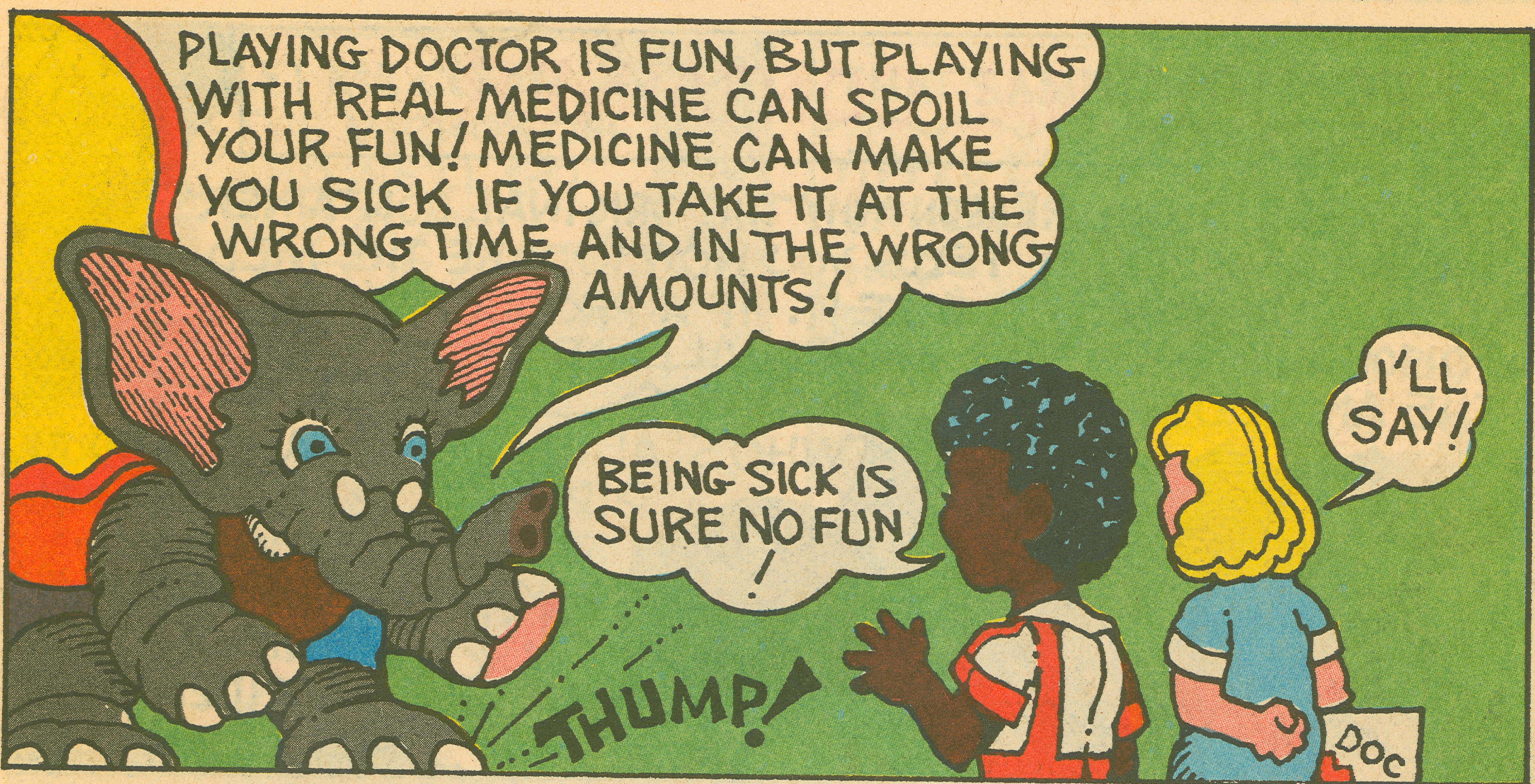
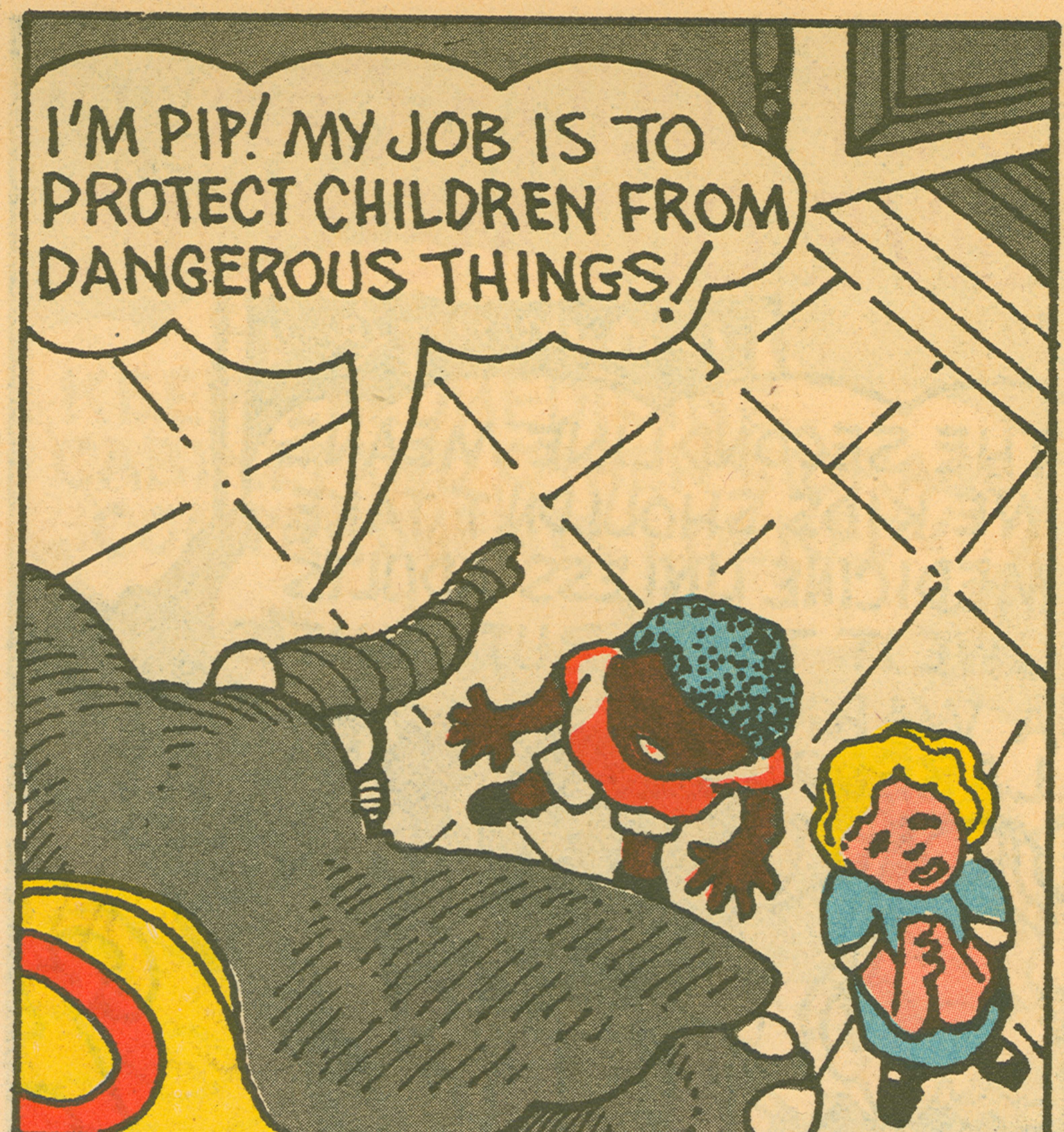
MY VACATION OVER, I RETURN HOME... LATER...



MY BIG FLOPPY EARS TAKE SO LONG TO TOWEL DRY. THIS BLOW DRYER SHOULD SAVE ME DRYING TIME!







ONLY ADULTS CAN GIVE OUT MEDICINE

Read Warning Labels.

THE SECOND LINE MEANS WE KIDS SHOULDN'T TAKE MEDICINE UNLESS ADULTS GIVE IT TO US, BUT WHAT'S A WARNING LABEL?



SOME WARNING LABELS SAY: "DANGER! KEEP OUT OF CHILDREN'S REACH" . . .



KEEP ORIGINAL CONTAINER.

THE LABEL IS ONE REASON WHY THE ORIGINAL CONTAINER SHOULD BE KEPT. IT TELLS YOU HOW TO TAKE THE MEDICINE AND WHEN TO TAKE IT. IF A PRODUCT IS POISONOUS, THEN THE LABEL WILL DESCRIBE THE ANTIDOTE.



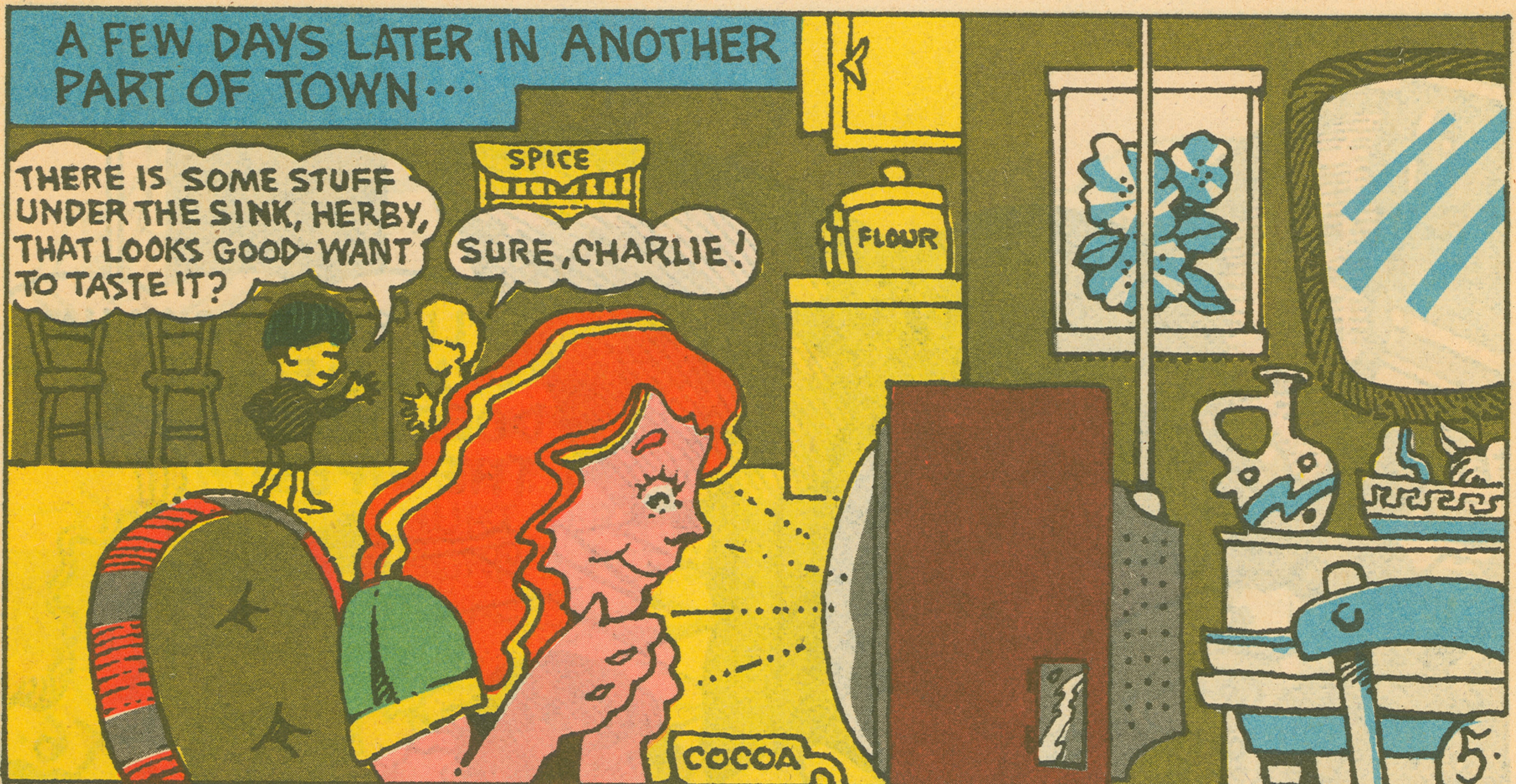
"IT'S FUN TO BE SURPRISED, BUT NOT IF IT MAKES YOU SICK. THERE ARE LOTS OF PLANTS WHICH HAVE VERY PRETTY LEAVES, FRUIT, AND BERRIES, BUT . . . HOBOY, CAN THEY MAKE YOU SICK IF YOU EAT THEM! THIS ALSO COULD BE TRUE OF ANYTHING IN AN UNLABELED CONTAINER."

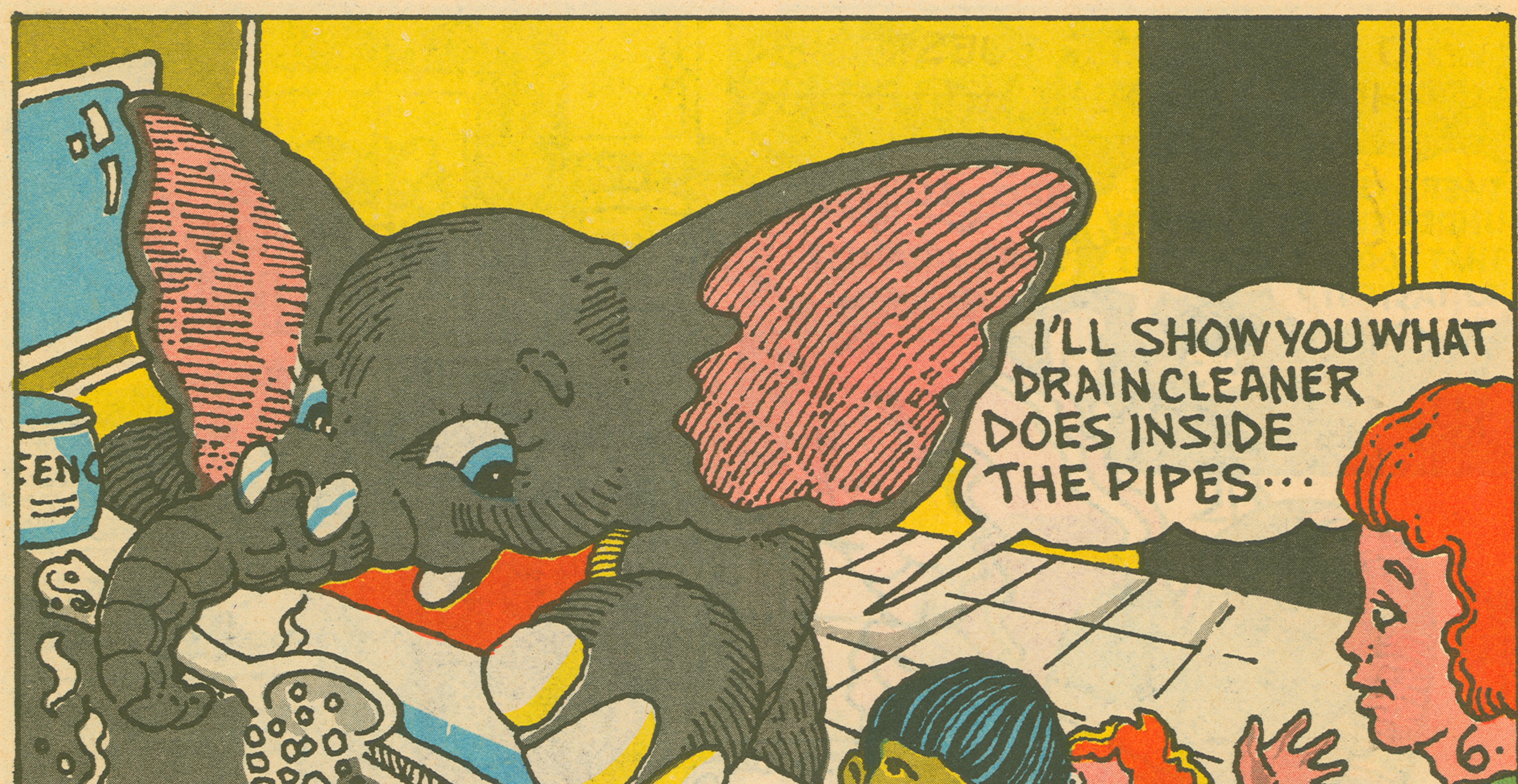


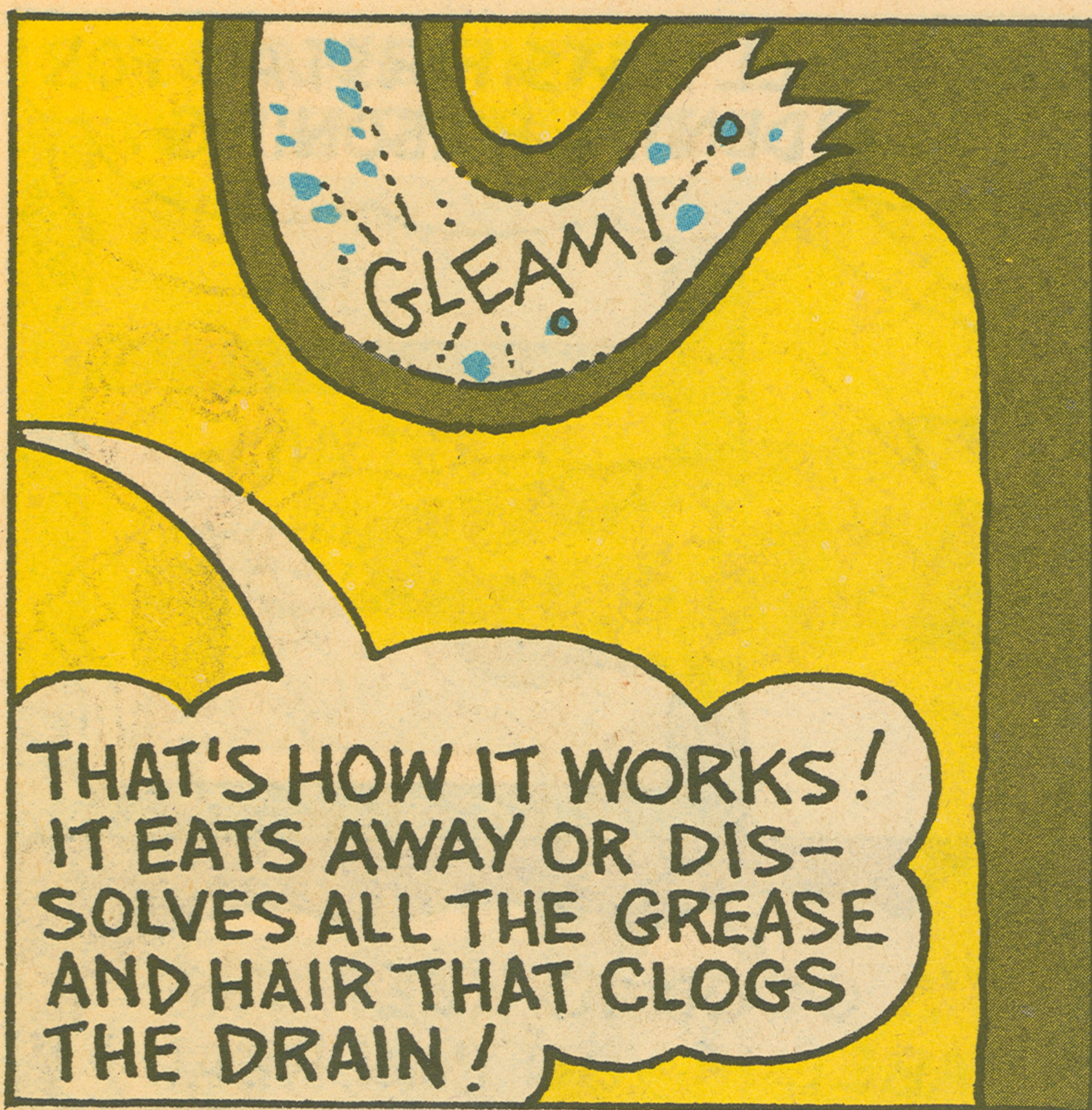
HERE'S ANOTHER SAFETY PRECAUTION—
A SAFETY TOP.



THIS IS A SORT OF TRICKY CONTAINER, BUT IT HAS A SERIOUS PURPOSE. MOST CHILDREN CAN'T OPEN IT, BUT ADULTS SHOULD BE ABLE TO. THIS PROTECTS CHILDREN WHO DON'T KNOW THE THINGS YOU KNOW ABOUT POISON PREVENTION! WISE PARENTS ALWAYS LOOK FOR CHILD-RESISTANT CONTAINERS WHEN BUYING DANGEROUS PRODUCTS.







SO NOW HOW DO FEEL ABOUT PLAYING WITH THINGS WHEN YOU DON'T KNOW WHAT THEY ARE?

GEE, IT'S REALLY DUMB!

YEAH,
DUMB!

EVEN ADULTS CAN HURT THEMSELVES IF THEY AREN'T CAREFUL! THIS CAN BE AVOIDED BY READING AND FOLLOWING THE DIRECTIONS ON THE LABEL!

OVEN

DIRECTION

SINCE THE OVEN CLEANER ALSO WORKS BY DISSOLVING GREASE, IT TOO WILL BURN IF IT GETS ON YOUR SKIN OR INTO YOUR EYES OR MOUTH!

OVEN
CLEANER

THE LABEL LISTS FIRST AID FOR AN ACCIDENTAL POISONING.

FIRST AID

IT'S GOOD TO KEEP THE LABEL IF YOU CAN READ!

IT'S SAFEST TO PUT DANGEROUS PRODUCTS ON A HIGH SHELF, OR LOCK UP THE CABINET UNDER THE SINK!

PLOP!

KLEEN
SPRAYING
CO.

THERE ARE SIGNS WHICH PARENTS OR YOU OLDER BOYS AND GIRLS CAN PUT ON CONTAINERS THAT MEAN: "KEEP AWAY". CONTACT YOUR LOCAL POISON CENTER!

FROM NOW ON WHEN I'M SITTING, I'LL CHECK THE HOUSE FOR HAZARDS AND I'LL WATCH THE KIDS MORE CLOSELY. I DON'T WANT THEM TO GET HURT!

BUT, REMEMBER... NOT ALL DANGEROUS PRODUCTS MAY BE LABELED AS POISON.

LET'S PLAY WITH MY NEW RAY GUN! WE'LL PRETEND IT DISSOLVES US LIKE OVEN CLEANER!

ATTAGIRL!

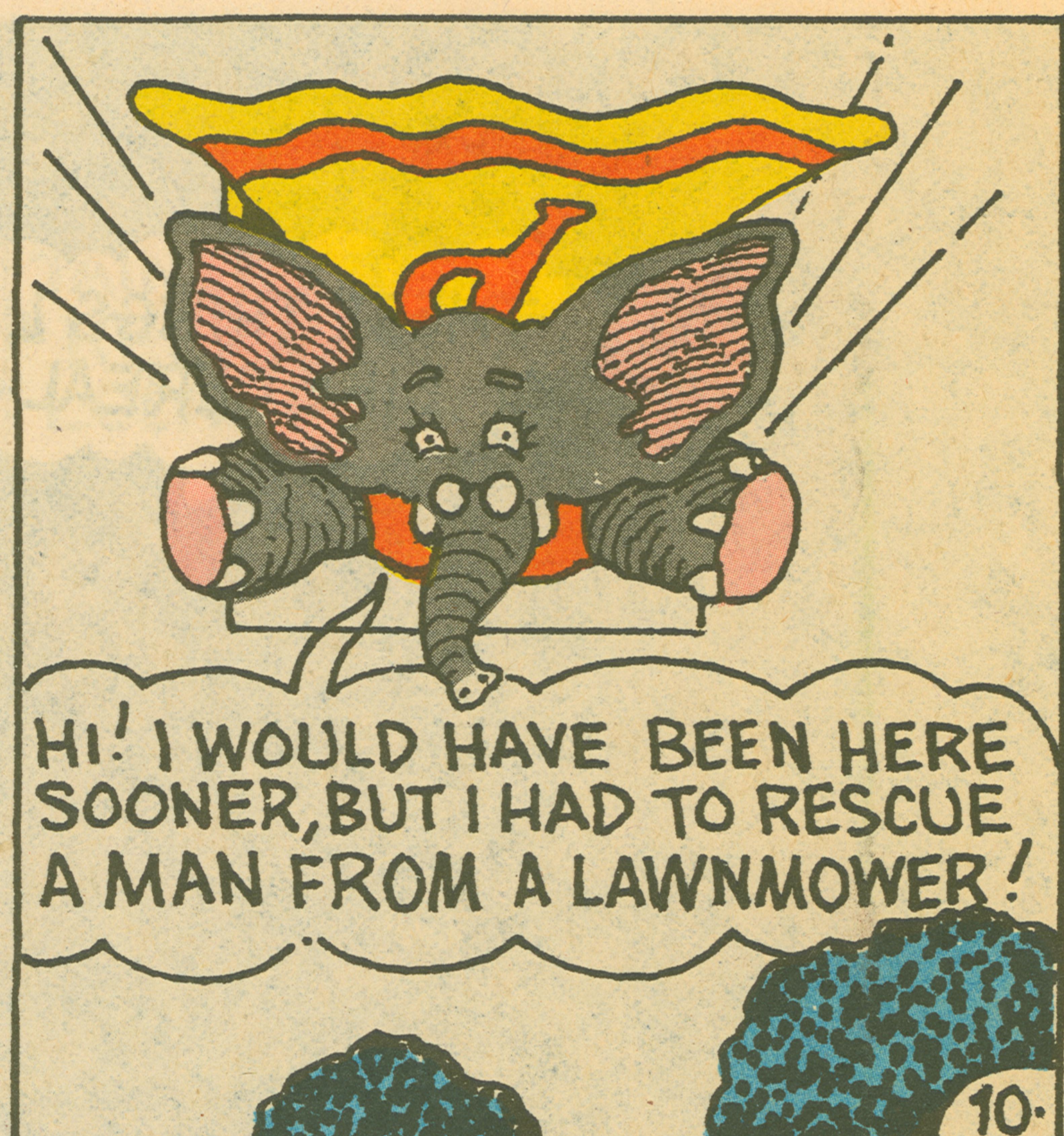
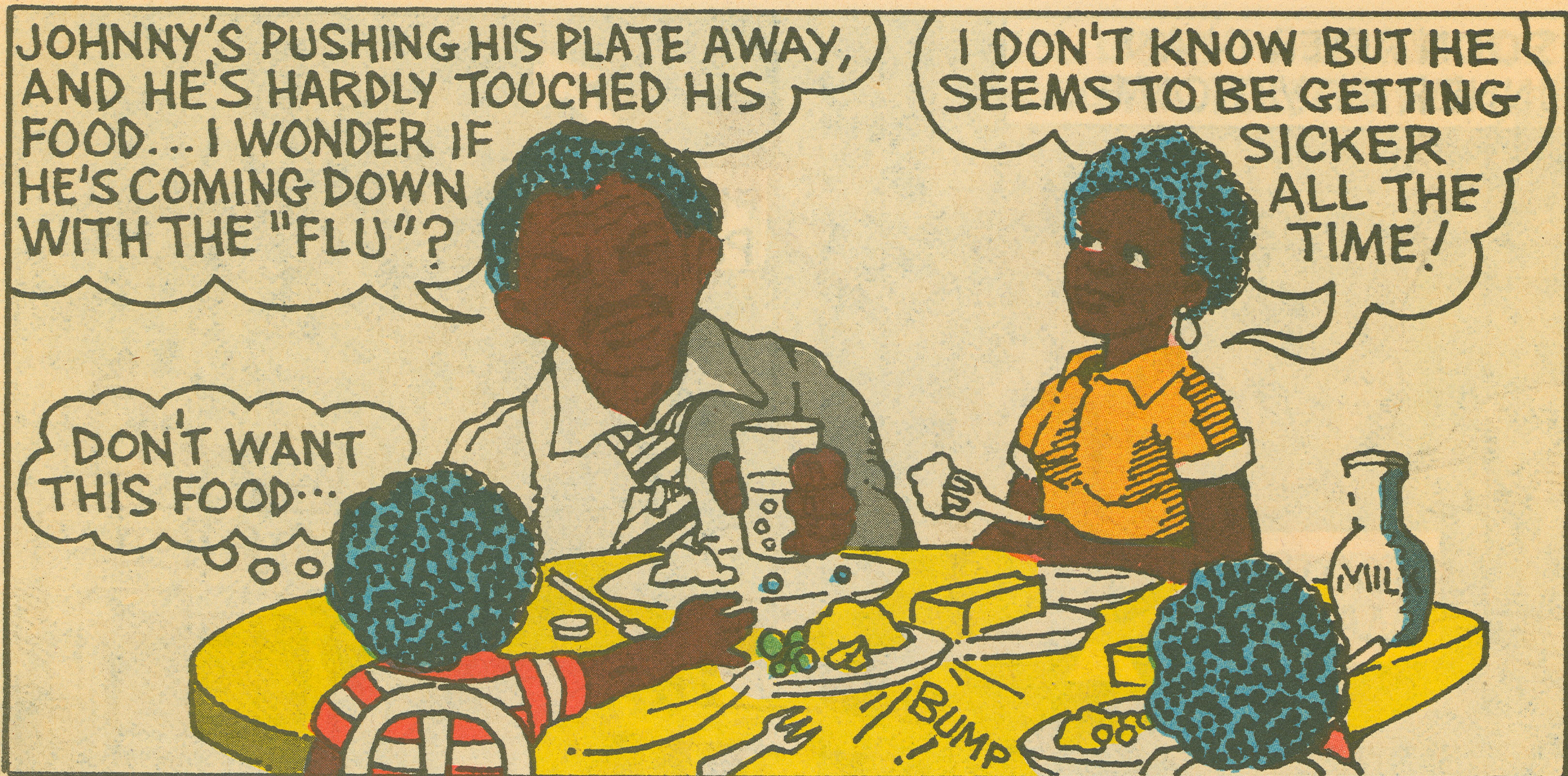
YEP...
PLAY, BUT
DON'T
HURT!

SOON AFTER IN AN INNER CITY HOME...

TOOTH MARKS

FLAKING PAINT

THESE THINGS LOOK LIKE CEREAL!



A LAWNMOWER?!
SAY, JUST WHO ARE YOU,
ANY WAY?

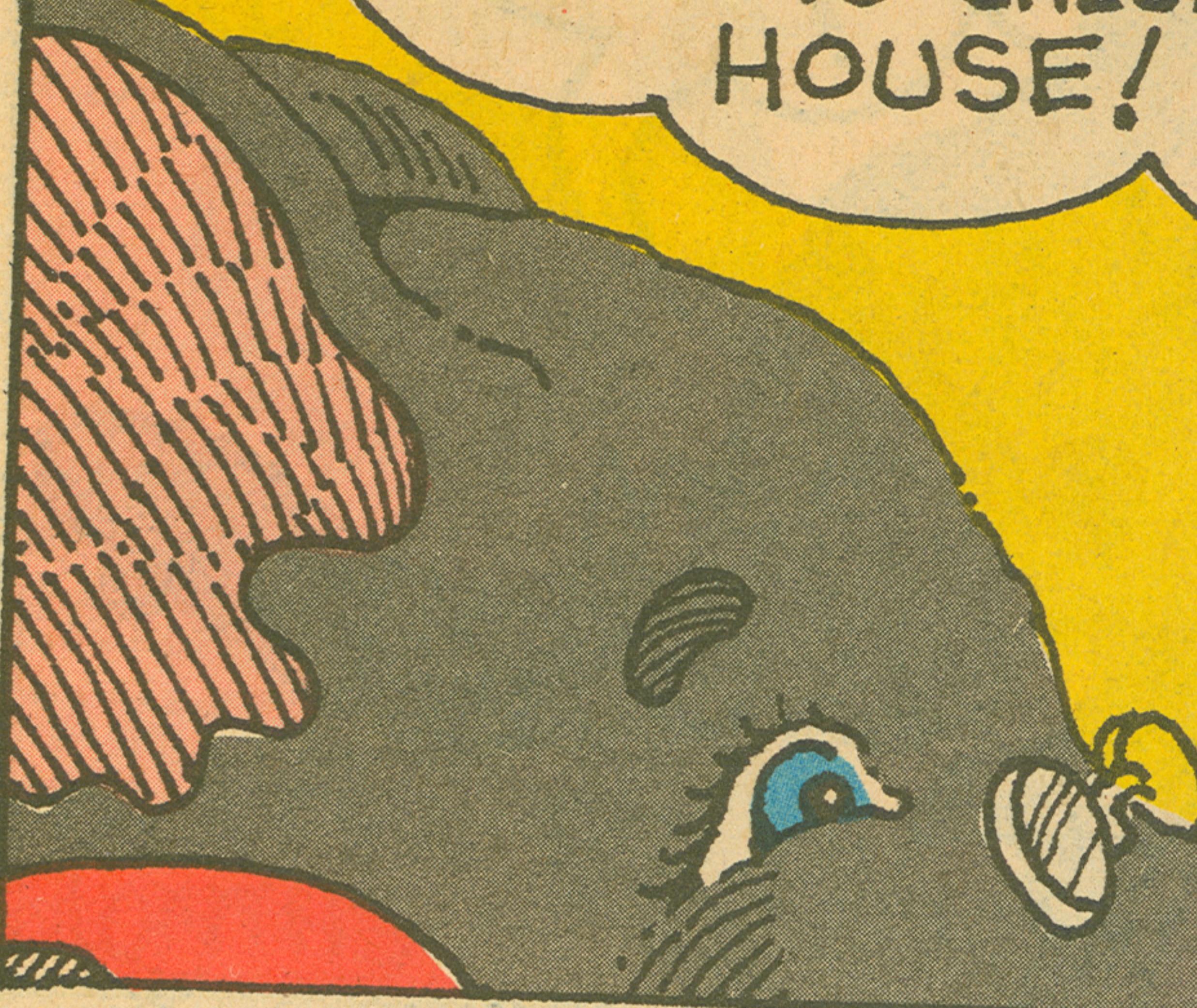
I'M PIP... SORT OF A
GUARDIAN ELEPHANT.
JOHNNY'S SYMPTOMS
SOUND LIKE LEAD
POISONING!

HOW CAN WE FIND
OUT FOR SURE IF
HE HAS LEAD
POISONING?

ONLY A DOCTOR CAN TELL FOR
SURE, SO TAKE HIM TO YOURS
OR TO THE EMERGENCY
ROOM OF THE NEAREST
HOSPITAL!

DO IT RIGHT AWAY!
LEAD POISONING MUST BE
TREATED EARLY IF IT IS TO
BE CURED!

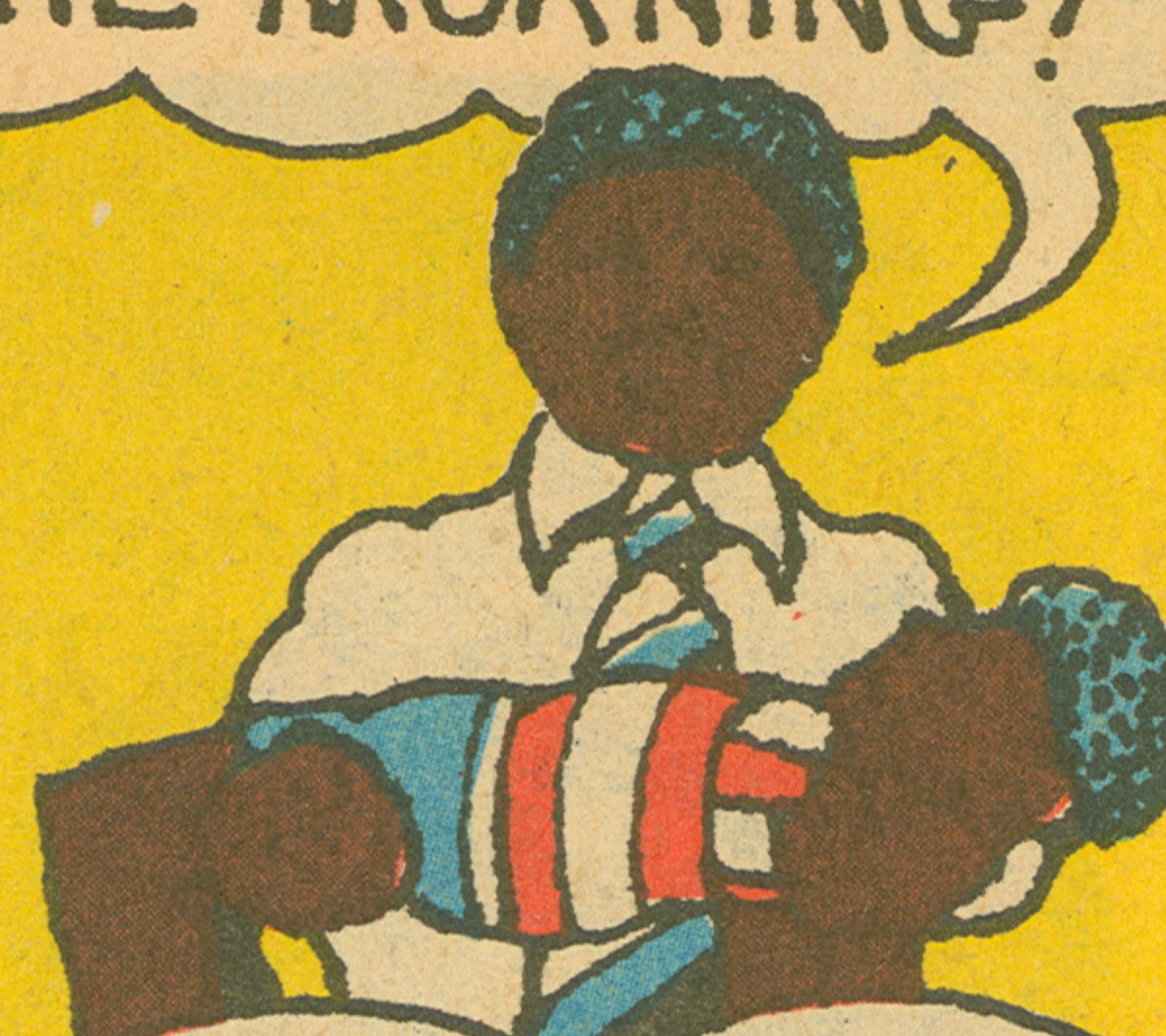
THIS IS AN OLD HOUSE; IT'S
PROBABLY BEEN PAINTED
WITH LEAD-BASED PAINT,
THEN JOHNNY CHEWED ON
SOME PAINTED
BUT HOW COULD SURFACES.
THIS HAVE
HAPPENED?



YES, THAT'S PROBABLY IT!
I THOUGHT THOSE WERE
TOOTH MARKS ON THE
WINDOW SILL; I CHECKED
THE TOYS — I DIDN'T
THINK TO CHECK THE
HOUSE!



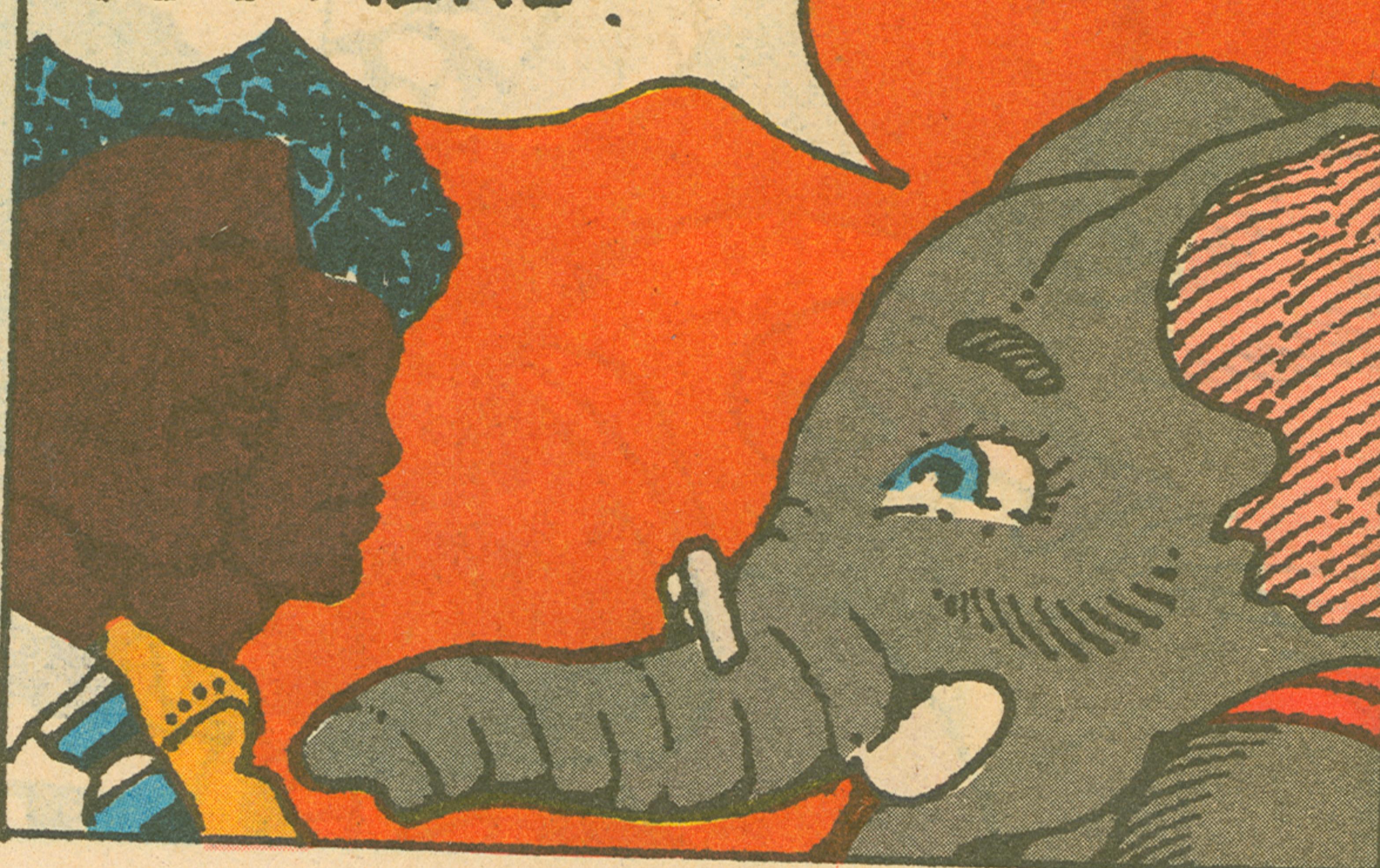
THIS BOY IS GOING TO SEE
THE DOCTOR FIRST THING
IN THE MORNING!



DON'T WAIT 'TIL MORNING.
TAKE HIM NOW AND
ALLYRIA TOO. MANY KIDS
SHOW NO SYMPTOMS
UNTIL POISONING
IS SEVERE!



WELL, WE CERTAINLY DON'T
WANT THIS TO HAPPEN AGAIN!
WHAT CAN WE DO TO PRE-
VENT IT?



THERE ARE LOTS OF THINGS
THAT CAN BE DONE; SOME
ARE HARDER THAN OTHERS.
YOU NEED MORE INFORMATION
THAN I CAN GIVE
YOU HERE!



LOOK AT THE BACK
OF THIS BOOK ~
THERE YOU WILL
FIND DIRECTIONS ON
HOW TO GET INFOR-
MATION FOR THE
PREVENTION OF
LEAD POISONING.



SOME LOCAL OR STATE
HEALTH DEPARTMENTS CAN
CHECK YOUR HOME FOR
LEAD PAINT.

A FEW DAYS LATER, OUT WEST,
THIS HAPPENED...

I AM INDIAN!
I DON'T WANT TO
PLAY INDIAN!

LET'S PLAY
INDIAN!



LET'S SEE WHAT'S
IN HERE!



JEKYLL AND HYDE ARE SCARY LIKE DRACULA, AREN'T THEY?

I KNOW WHAT! LET'S PLAY MAD SCIENTIST OR JEKYLL AND HYDE!



HALLO! I AM ZEE MAHD
ZIENTEEST! I VILL GIFT
YOU DR. JEKYLL
VEN I DREENK THEES
POTION!

OOOOGH! BE
CAREFUL,
RALPH!

PUT THAT
BACK!

RALPH!
LOOK!

HEY! WHAT'S
HAPPENING?!

I KNOW YOU!
ROSIE TOLD ME
YOU'RE PIP, THE MAGIC
ELEPHANT WHO KEEPS KIDS SAFE!

RIGHT! THAT'S WHO I AM, AND
THAT'S PAINT THINNER IN
THAT BOTTLE. IT'S POISON!

WELL, IT'S
IN A
SOFT DRINK
BOTTLE SO,
I THOUGHT IT'D
BE SAFE TO
DRINK!

PEOPLE SHOULD NEVER, NEVER
PUT PAINT THINNER
OR OTHER POISONS IN
FOOD CONTAINERS!

GEE, PIP, DR. VERY
RALPH WAS SICK Jekyll,
ALMOST DR. SICK Jekyll! YOU
MEAN!

LET'S PLAY A GAME
CALLED:
"POISON PROOF"!

HOW DO YOU
DO THAT,
PIP?

FIRST, WE THINK OF
SOME SAFETY RULES.
DO YOU THINK THIS
IS A SAFE PLACE
TO PLAY?

I... I GUESS
NOT!

NO, THAT STUFF
MUST ALL
BE DANGEROUS!

THAT'S RIGHT! MOST OF THE
STUFF STORED IN SHEDS OR
BASEMENTS IS NOT SAFE
TO PLAY WITH, SO STAY
OUT!

SO STAY OUT OF PLACES
WHERE CHEMICAL STUFF
LIKE PAINT THINNER OR
TURPENTINE IS STORED!

CLOSE →
PUSH IN
DON'T OPEN
OPEN

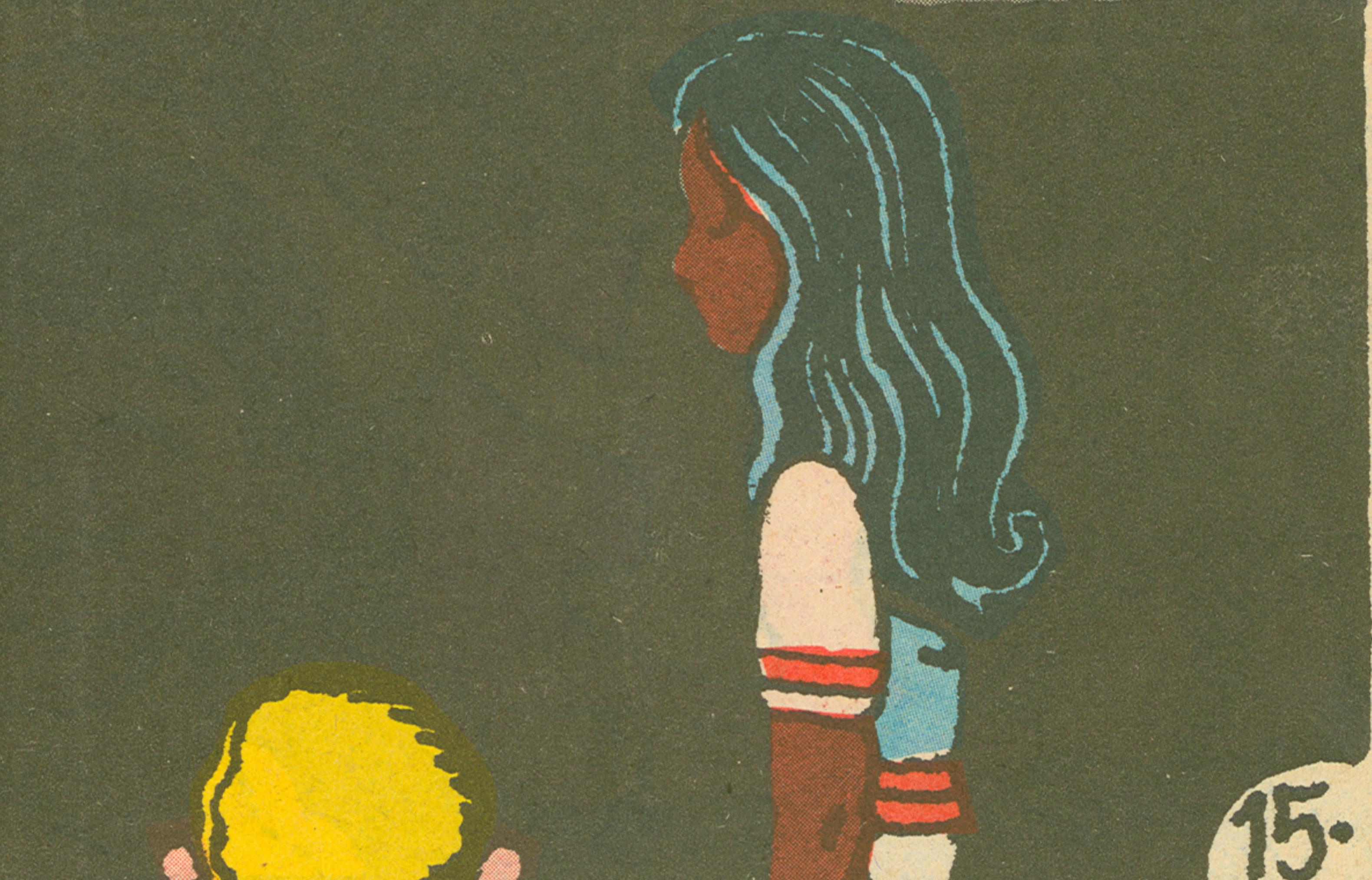
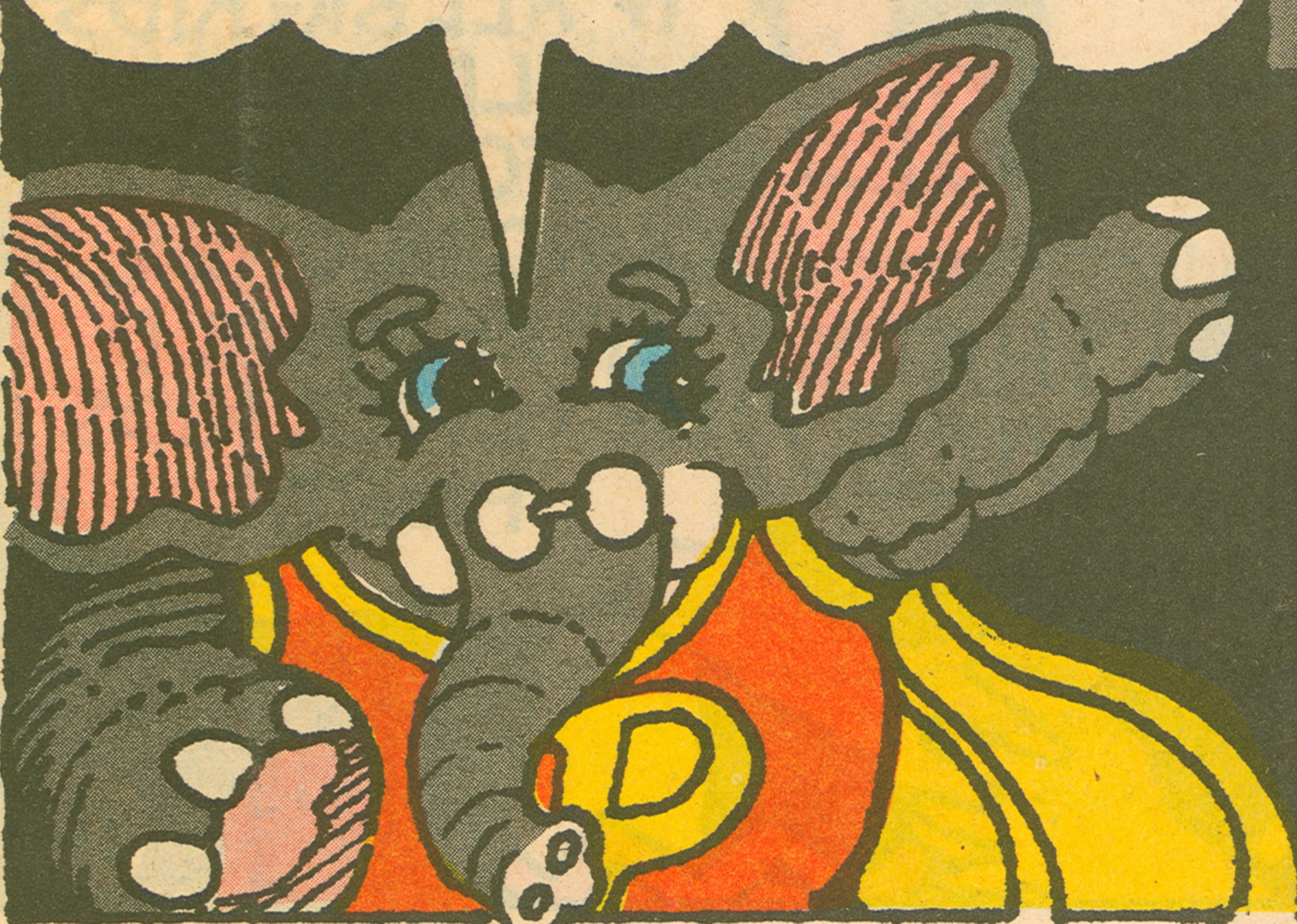
HEY!
THAT'S
GOOD
TOO!

HOW ABOUT A RULE THAT
SAYS ADULTS SHOULD
LOCK UP STORAGE SHEDS?


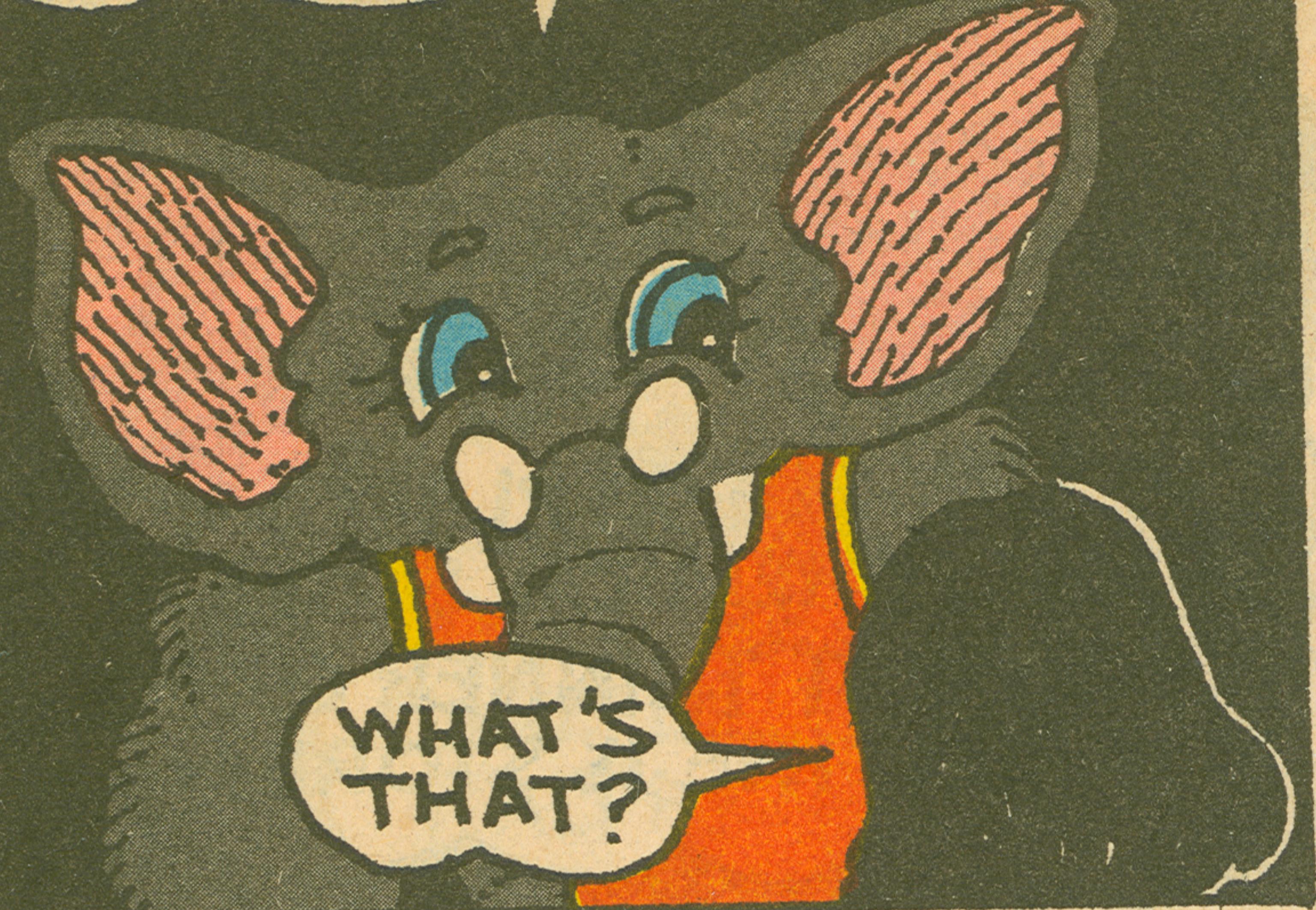
AND YOU SHOULD ASK YOUR
PARENTS TO ALWAYS KEEP
THINGS IN THE ORIGINAL
CONTAINER AND MAKE SURE
THE LABELS ARE CLEAN AND
EASY TO READ!

GLUG...
GLUG...
GLUG...
GLUG...

ANOTHER GOOD RULE IS TO
LOCK UP POISONS AND OTHER
DANGEROUS PRODUCTS IN
CABINETS OR CLOSETS
INSIDE THE STORAGE AREAS.



IT ALSO HELPS TO PREVENT POISONING ACCIDENTS IF YOUR PARENTS BUY HAZARDOUS PRODUCTS IN CHILD-RESISTANT CONTAINERS!



PIP'S POINTERS FOR POISON PREVENTION

Keep all hazardous substances out of children's reach. Always use child resistant containers, but do not depend on them alone for protection. Lock up medicine cabinets and storage cupboards.

Remember that the label is vitally important. Read all labels and follow the directions to the letter. Remember all dangerous chemicals are not necessarily labeled poison. Incorrect use can be dangerous.

Do not store poisonous products in food or drink containers. Keep in their original containers.

Caution children under your care to avoid eating or even putting any of the following in their mouths: unknown plants, leaves, berries, any unknown or suspicious substance.

Use cleaning fluids with adequate ventilation. Avoid breathing the vapor from these chemicals.

Parents should date all medicines and other drugs when they buy them. Never take medicine from an unlabeled bottle. Preserve the labels on medicine bottles by covering them with transparent tape.

Only the person for whom the medicine is prescribed should take that medicine. Never share prescriptions.

Parents should always check with the physician before giving medicine to infants and young children.

Never give or take medicine in the dark; always read the label and follow the directions exactly.

Never tell children that medicine is candy.

Store medicines separately from other household products.

Never take medicines in front of children. Remember that youngsters tend to imitate grown-ups every chance they get.

When an illness is over, pour the leftover medicine in the sink or flush down the toilet. Rinse the container, reseal, and put in the trash.

In the event of an accident, immediately call a physician, hospital, poison control center, or rescue squad.

Write these emergency numbers here and keep the list by your telephone or where it can be quickly located in an emergency.

Doctor _____

Poison Control Center _____

Hospital Emergency _____

Rescue Squad _____

For further information on poison prevention in general and for details on preventing lead poisoning from old paint, write to:

U.S. Consumer Product Safety Commission
Office of Communications
Washington, D. C. 20207

In the continental United States, call the toll-free safety hotline 800-638-2666. Maryland residents only, call 800-492-2937.

This booklet is distributed by: